

## Profile

I am a highly motivated creative professional with a background in web development, design and project management. I am passionate about problem solving, ensuring clients needs are met and producing top-quality software to help a business succeed. I am comfortable taking the initiative and taking a leadership role, motivating and supporting members of a team and taking feedback on board at all times.

## Experience

### Web Developer

Selesti Ltd ..... 2018 - Present

Working with large-scale clients on ecommerce, bespoke business-critical applications and high-profile marketing websites. The role involved producing specification documents, managing the build, liaising with other departments such as digital marketing and providing a smooth migration of large datasets to new platforms. Internally, the role also involved working with management to standardise the development toolset and working practises to improve the commercial viability of projects and to increase the quality of code output.

### Web Developer

Root Studio ..... 2013 - 2018

Taking a lead role in the production of a range client websites, including tourism and discovery applications, employee training for national banks and local businesses. An eye for detail and design conventions was essential to translate the highly graphical designs to living, breathing websites. Animation, video and other creative mediums were used to enhance web projects and differentiate clients from their competitors.

### Application Developer

Lovefresh Ltd ..... 2010 - 2011

Responsibilities included the development of the web system and API which powered an accompanying iOS application focusing on fresh local produce. The role involved developing and testing new features in order to grow the user base and to demonstrate value to potential investors.

## Education

### University of Lincoln

BSc Web Technologies

### Kett 6th Form

Computing ..... A

History ..... B

Media ..... A

## Skills

HTML5 & CSS3

PHP + MySQL

Javascript (Vue, jQuery)

Laravel

WordPress

Magento 2

Web Design

Server Configuration

Apache + NGINX

Project Management

## Other Interests

Photography and photo editing using Adobe Lightroom.

Nature walks, especially along the coast and forests.

Travel at home and abroad to visit historical sites and experience different cultures.

Reading and expanding my knowledge and awareness of the world around me.

## Software

